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INTENSE

SPRING 2025



# Loewe INTENSE

SPRING 2025

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# Between Glamour, Love and Intrigues

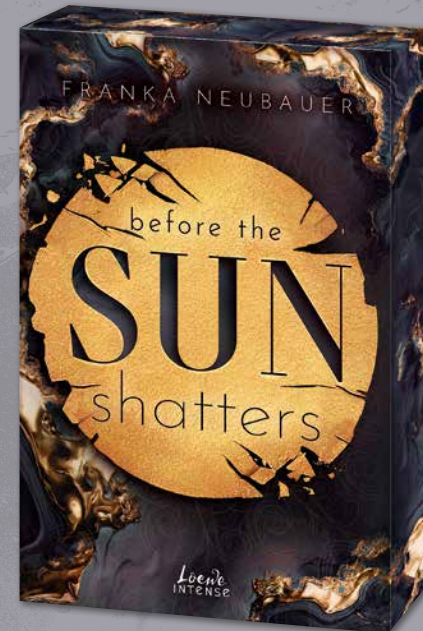
“Beautiful writing meets addictive plot.  
If you could only read one book this year, CHOOSE THIS ONE and  
thank me later.”

SPIEGEL-bestselling author Tami Fischer about Volume 1

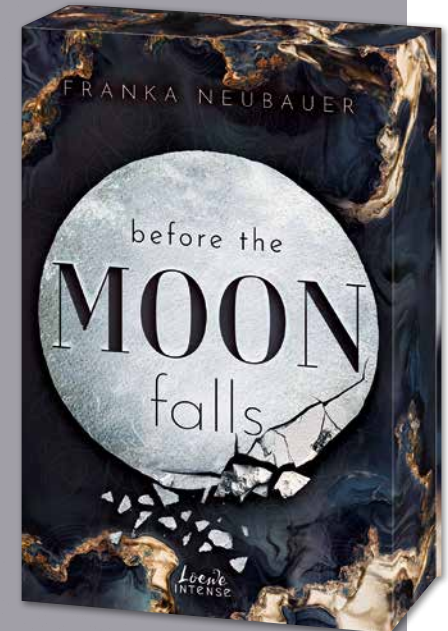
- A glamorous film world combined with romantic suspense and dark secrets
- About the dark side of success, self-worth and love
- Tingling romance with a beautiful setting: Amalfi Coast and London



**FRANKA NEUBAUER** was born in 2001. Since childhood, she has been passionate about unique stories, whether from books or movies. Her fascination with the world of acting and its darker sides was particularly sparked by the MCU. She loves to take walks with her dog, creating playlists for every mood, and curating Pinterest boards for all her ideas.  
More information about the author on Instagram: [@franka.neubauer](#) and TikTok: [@frankaneubauer](#).



**Franka Neubauer**  
**SCANDALOUS SECRETS**  
**Before the Sun Shatters (Vol. 1)**  
no. 2037  
Published in March 2025  
432 pages  
Rights sold (series): Ukrainian..



**Franka Neubauer**  
**SCANDALOUS SECRETS**  
**Before the Moon Falls (Vol. 2)**  
no. 2039  
To be published in June 2025  
ca. 480 pages  
Rights sold (series): Ukrainian..

Volume 1: As Hollywood's golden girl, Loraine is at the peak of her acting career. But after a close call, she's forced to be accompanied by a bodyguard around the clock – her worst nightmare! The instant spark between her and Wyatt Carter doesn't help either. All Lori wants is for him to disappear. But when threatening messages shake her to her core, Wyatt becomes her only source of support. Wyatt, who has secrets of his own to hide...

Volume 2: For years, Amelia's life has been one scandal after the other. When even her management drops her, the actress wants only one thing: revenge. Because no one other than the successful producer Andrew Walker is responsible for her downfall. Now, she plans to destroy him. To help her, she turns to Caden Hill, a talented manager who not only proves to be a valuable ally but also unexpectedly makes her heart race. And he has no idea what Amelia is really planning...

# His lyrics speak louder than a thousand words.

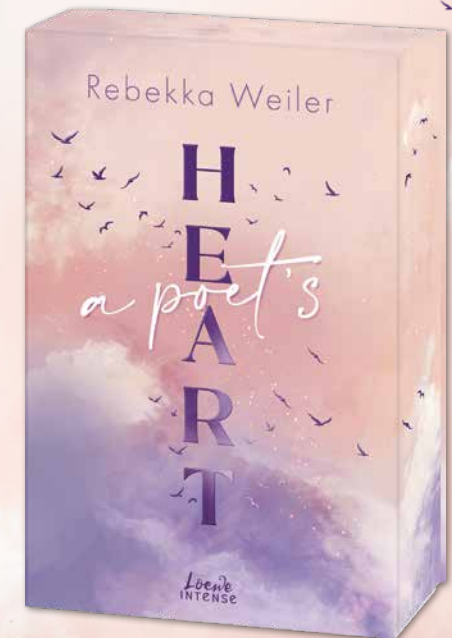
„An emotional romance about the magic of music and the power of lyrics. Rebekka Weiler wrote her way straight into my heart with every word!“

*SPIEGEL*-bestselling author Kyra Groh

- The Boy/Girl Next Door meets Emotional Scars
- Set in beautiful Sweden
- Broken artist hearts you'll fall in love with



**REBEKKA WEILER** wrote her first (and rather short) novel at the age of ten and has never stopped creating emotional stories with depth and authentic characters since. During her travels to Scandinavia, she fell hopelessly in love with Sweden and visited all the places the Broken Artists call home. When she's not working on a new book, she enjoys reading, painting, swimming, or listening to the same songs for hours on end.  
More information about the author on Instagram and TikTok: @rebekka.weiler.



**Rebekka Weiler**  
**BROKEN ARTISTS**  
**A Poet's Heart (Vol. 1)**  
no. 1949  
**To be Published in April 2025**  
448 pages  
All **Rights** available.



After a difficult breakup, Yva desperately needs to find a new apartment – a real challenge in Stockholm. That's why the vacant flat next to her best friend's shared apartment seems like the perfect solution. What she didn't expect: gentle guitar sounds drifting through the wall one night. Fenn, her reserved neighbor, turns out to be a passionate singer-songwriter. Deeply moved by his songs, Yva listens to his voice in the darkness. But it's an unexpected Post-it on her door that brings them closer together. What follows are countless WhatsApp messages and song lyrics – gradually, Yva and Fenn fall a little more in love with each message. If only there wasn't this one thing Fenn is trying to hide from Yva...

*Broken Artist* meets *The Girl Next Door* in the start of Rebekka Weiler's new New Adult series. The *Dein SPIEGEL*-bestselling author takes readers on a journey to beautiful Sweden, where Yva and Fenn experience a love story full of feel-good vibes and heart-felt moments. Along the way, they also confront serious topics like bullying and toxicity in past relationships.

She doesn't want to fall in love.  
Until he fights for her.

"Joscha and Amelie are the longing, the sparks of hope and a whole torn world of feelings.  
An absolute heart-pounding finale to the *Sweet Lemon Agency* series, set against the dazzling world of professional football."

*SPIEGEL*-bestselling author Marina Neumeier

- The grand finale of the *Sweet Lemon Agency*: Project Manager meets Star Goalkeeper
- Sports romance with a second-chance twist
- Sensitive exploration of serious topics



"For me, Kyra Groh has favourite author status. Her way of describing protagonists is unique."

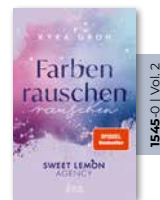
Michelle Gellert, *Aachener Zeitung* about Volume 1

**KYRA GROH** was born in 1990. She writes stories straight from life – always with humor, depth and authentic characters. When she is not working on her next book, she spends time with her boyfriend and their young son, drinking cappuccino, hanging out at concerts or listening to music and audiobooks on her ears. The *Sweet Lemon Agency* is not her first foray into the world of advertising – Kyra herself worked as a copywriter for many years. More information about the author on Instagram and TikTok @kyraschreibt.



**Kyra Groh**  
**SWEET LEMON AGENCY**  
**Silent Sparks (Vol. 3)**  
no. 1546  
**Published in February 2025**  
464 pages  
**Rights sold (series):** Ukrainian.

**BACKLIST**



Amelie's job as a project manager is the perfect fit for her. After all, she's spent her entire life organizing herself and sacrificing everything to give her little sister the childhood she never had – even at the cost of her own great love. It's been six years since Joscha left for England to advance his career without her. Now a star goalkeeper, Joscha returns to his hometown club with more than just athletic ambitions – he's determined to win back the love of his life. But can Amelie find the courage to break free from her self-imposed structures and play by someone else's rules, even with the press as her adversary?

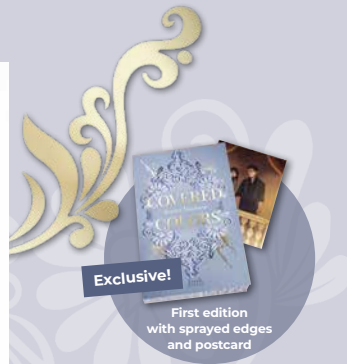
A sports romance between rules and structure: In the final installment of her New Adult series in the *Sweet Lemon Agency*, *SPIEGEL*-bestselling author Kyra Groh brings project manager Amelie together with her first great love, football player Joscha, in a touching *second-chance* romance.

He has a gift.  
She is his muse.

“Marina brings Munich’s high society and art to life so vividly that I felt like I was right there – crying, laughing, screaming! Henry and Nova stole my heart!”

*SPIEGEL*-bestselling author Bianca Wege

- **Opposites Attract meets Fake Dating**
- **Creativity, scandals, and broken hearts: Art meets High Society**
- **Captivating love story with Gossip Girl vibes**
- **Sensitive exploration of important topics like illness and trauma**



Exclusive!

First edition with sprayed edges and postcard

MARINA NEUMEIER, born in Erding in 1995, studied art history in Munich and works part-time in an auction house - just like the characters in her new series. She is an avid bookworm, loves travelling and uses every free minute to work on new ideas. After the *Love* trilogy, *Golden Hearts* is her second New Adult series. More information about the author on Instagram and TikTok @marina.writing



**Marina Neumeier**  
**GOLDEN HEARTS**  
**Covered Colors (Vol. 2)**  
no. 1793  
Published in February 2025  
480 pages  
Rights sold (series): Ukrainian.

**BACKLIST**



When Nova’s father unexpectedly announces a visit to Munich, she panics. Contrary to her claims, her life is not running smoothly. She urgently needs a respectable job and – most importantly – a presentable relationship. After a whirlwind night with Henry Saint Clair, who is far from her usual type, a plan starts to form: Henry will pretend to be her boyfriend. In return, she’ll help him rediscover the one thing he lost after his mother’s diagnosis: his love for art. Ironically, it’s Nova, who appears so superficial at first glance, who becomes the muse of the former art prodigy, sparking that familiar tingling in his fingers once again...

Intrigue, scandals, and broken hearts: In the second volume of the *Golden Hearts* trilogy, *SPIEGEL*-bestselling author Marina Neumeier masterfully weaves the uniqueness of the art world with Munich’s high society. Luxury meets passion in this spicy fake dating romance.

# Loewe INTENSE Marketing



BookTok-Marketing



@loewe.intense with one-of-a-kind content on Instagram – best to follow now!



Influencer marketing through wide-reaching New Adult book bloggers



New Adult podcast "Simply irresistible"



Target group-optimized search engine advertising



Cooperation with target-group magazines



Goodies for Bookstores

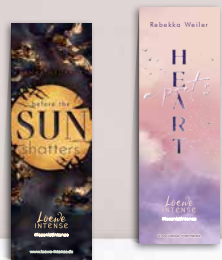


Pre-order campaigns with booksignings

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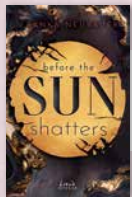
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Discover more now at:  
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# All series at a glance

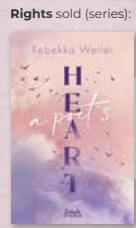


no. 2037 | Vol. 1



no. 2039 | Vol. 2

June 2025



no. 1949 | Vol. 1



no. 1950 | Vol. 2

Fall 2025



no. 1951 | Vol. 3

Spring 2026



no. 1791 | Vol. 1



no. 1792 | Vol. 2



no. 1792 | Vol. 3

Jun 2025



no. 1492 | Vol. 1



no. 1493 | Vol. 2



no. 1494 | Vol. 3

Rights sold (series): Polish, Ukrainian.



no. 1544 | Vol. 1



no. 1545 | Vol. 2



no. 1546 | Vol. 3

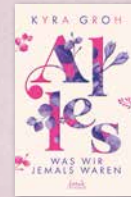
Rights sold (series): Ukrainian.



no. 1149 | Vol. 1



no. 1150 | Vol. 2



no. 1151 | Vol. 3



no. 1571 | Vol. 1



no. 1572 | Vol. 2



no. 1573 | Vol. 3



no. 1095 | Vol. 1



no. 1096 | Vol. 2



no. 1097 | Vol. 3



no. 1380 | Vol. 1



no. 1381 | Vol. 2



no. 1382 | Vol. 3

Rights sold (series): Ukrainian.



no. 1407 | Vol. 1



no. 1408 | Vol. 2



no. 1409 | Vol. 3

Rights sold (series): Polish, Ukrainian.



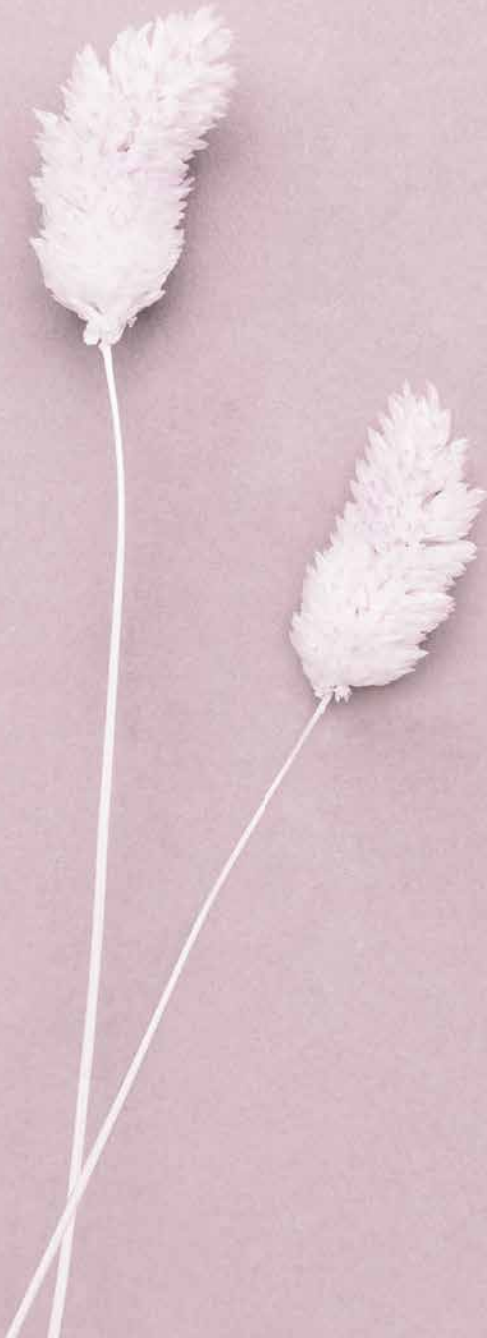
no. 1164 | Vol. 1



no. 1165 | Vol. 2



no. 1166 | Vol. 3





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