

Loewe
INTENSE

RIGHTS LIST
FALL 2023



Give
yourself
time to
blossom.



Loewe INTENSE

FALL 2023

CONTENT

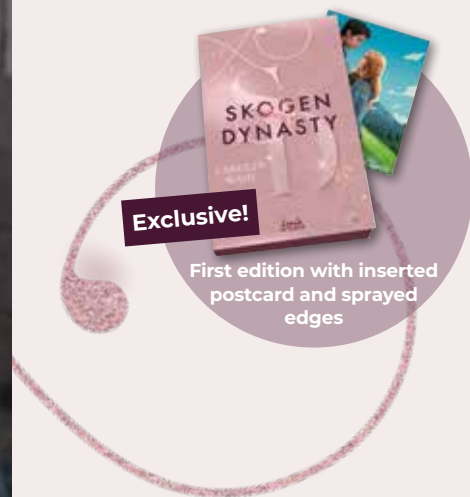
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He wants to escape his name, she wants to reconnect with hers.

- **When two worlds collide: luxurious city life meets the rugged wilderness of Norway**
- ***SPIEGEL* bestselling author with a large social media community**
- **Millionfold TikTok success with her *Maybe*-trilogy**



© Foto: Sanela Selimovic/PicturePeople Stuttgart



CAROLIN WAHL was born in Stuttgart in 1992, but feels at home in many countries. No matter whether the foreign worlds lie between two book covers or a few hours away by plane. She loves romantic stories just as much as a really thick fantasy book and was on the *SPIEGEL* bestseller list with the third volume of her *Maybe*-trilogy. Today, the author lives again with her family in her hometown.

To be
Published
February
2024



no. 1572 | Vol. 2

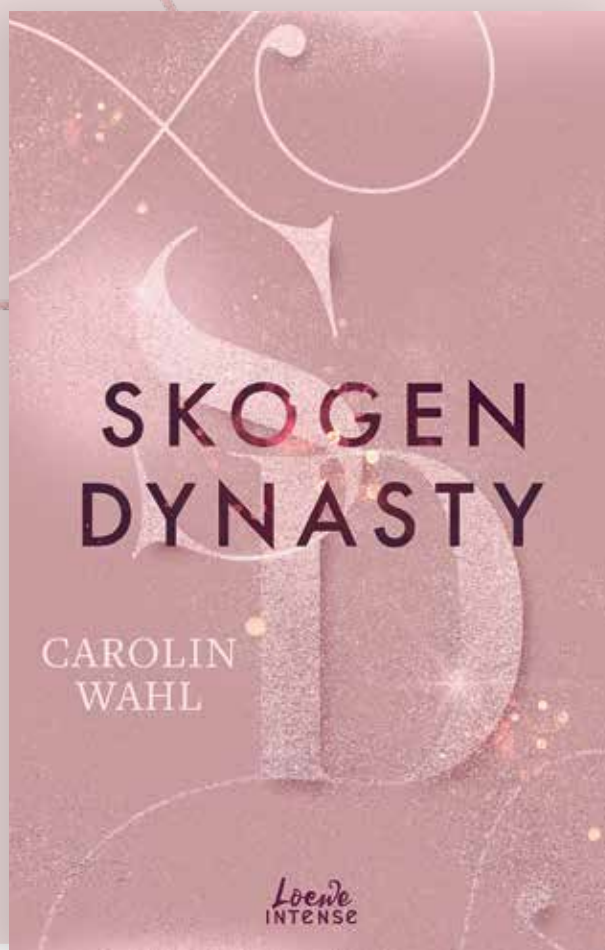
To be
Published
July
2024



no. 1573 | Vol. 3

„High Society meets Nature. The love story between Sander and Norah is as complex and breathtakingly beautiful as the wilderness of Norway.“

SPIEGEL-Bestseller author Anya Omah



Carolin Wahl
CRUMBLING HEARTS
Skogen Dynasty (Vol. 1)

no. 1571

Published in September 2023

432 pages

Horse racing at Ascot, studying at Cambridge and a Formula 1 weekend in Monaco: Aleksander Skogen leads a life of luxury. But with every privilege comes obligations and the pressure to keep up appearances. After a video scandal, Sander has to go into hiding for a while and is therefore forced to take part in a trekking tour through the wilderness of Norway. This tour is led by Norah, whose life is pretty much the complete opposite of Sander's. What happens when their worlds collide? And what happens when Norah and Sander eventually have to return?

In her new New Adult trilogy about the Norwegian biscuit empire *KOSGEN SPIEGEL* bestselling author Carolin Wahl links, in her incomparable feel-good style, the obligations and advantages of high-society life with the big questions: What is family? And how can luxury and love be reconciled?

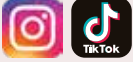

OUR MARKETING STRATEGIES

POWER-PACKAGE FOR BOOKSELLERS

CONTENTS:
20 copies

ONLINE-MARKETING HIGHLIGHT

PRESS HIGHLIGHT

- Testimonial campaign with the New Adult bestselling author
- Large social media campaign

- Extensive mailing to influencers with a wide audience
- Bestseller campaign and reading tours
LOVELYBOOKS
- Community marketing
 **vorablesen**
- Cooperation with target group media
- Target group-optimised search engine advertising
- E-mail marketing



Advertising campaign in target group magazines

BUCHER
magazin
Mädchen
Maxi



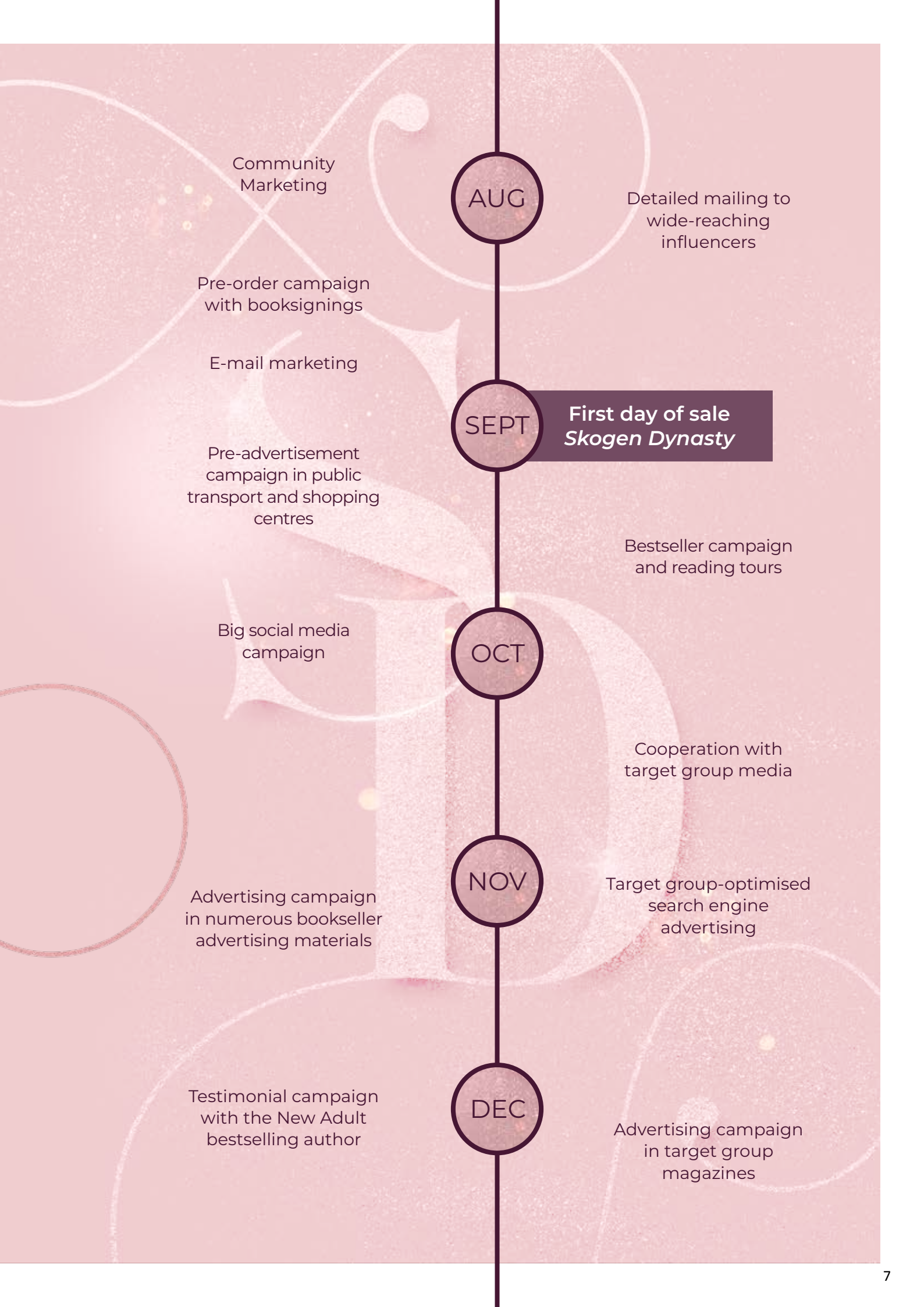
Frame with poster for booksellers



Bookmarks



Big poster for booksellers



A new beginning between the dunes and the sea

- A touching island romance on the island of Sylt and a tingling journey through the north.
- About new beginnings, love and finding your own way
- Strong and empowering female friendships
- By *SPIEGEL* bestselling author Alexandra Flint



ALEXANDRA FLINT spent countless hours with her family on Sylt as a child and learned to swim in the waves. No wonder, then, that her new New Adult trilogy has found its home on this island. When Alexandra is not listening to the sea, she lives with her husband in Munich, where she studied electrical engineering and information technology and now devotes herself entirely to writing. She also blogs about books, life as an author and her travels on instagram at @alexandra_northwest

BACKLIST



no. 1407 | Vol. 1

„Atmospheric and dreamlike - Elisa and Jonah took my heart by storm and had me flying through the pages. Highly recommended!“

SPIEGEL-Bestseller author Tami Fischer about volume 2



Alexandra Flint
TALES OF SYLT
No Storm Too Close (Vol. 2)
no. 1408
[Published in July 2023](#)
480 pages

Alexandra Flint
TALES OF SYLT
No Ocean Too Deep (Vol. 3)
no. 1409
[Published in October 2023](#)
480 pages

Elisa's life is pure chaos: after a scandal, she is kicked out of her university's swimming team and her medical studies are on the line. To escape the humiliation, she flees from Australia to her former home on Sylt - where she meets Jonah Falk, of all people. The professional surfer throws himself into the waves even in the fiercest storms and has a more than bad reputation on the island. Elisa should definitely stay away from him, after all, she already has enough problems. And yet she can't shake the feeling that there is more to Jonah's reckless ways ...

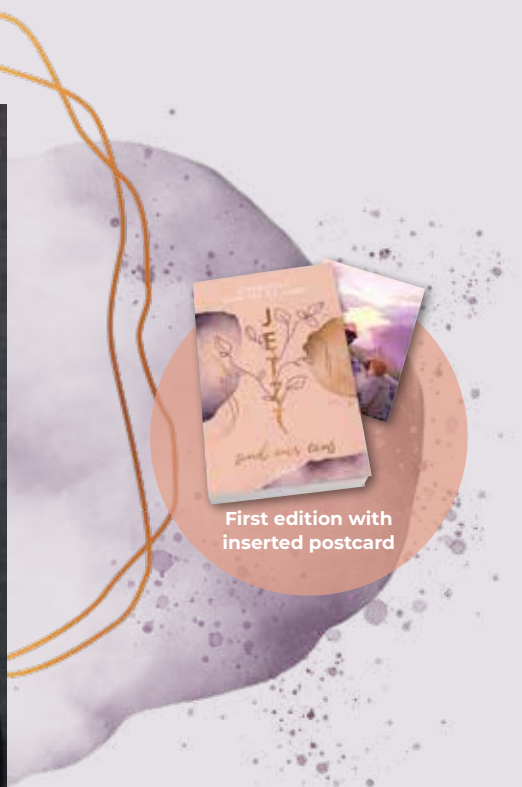
Lou's plan is set: she will join her parents' company as an engineer. The problem: she can't stand her studies. So after another botched exam, Lou decides to give her true passion a chance on Sylt. But how is she supposed to make a living as a travel blogger? Then none other than Kai Hansen offers her a collaboration. Kai, the well-known extreme photographer. Kai, who urgently needs an image make-over. And Kai, who unintentionally makes Lou's heart beat faster. A tingling journey through the north begins ...

His next stop: her heart

- Photography meets Movies with Enemies-to-Lovers trope
- Directly from the Gen Z world
- *SPIEGEL* bestselling author with a large social media community
- Incomparably atmospheric writing style



© privat



First edition with inserted postcard

GABRIELLA SANTOS DE LIMA, born in São Paulo in 1997, now lives in Lower Saxony. Years ago, just like Tillie and Jonathan, she travelled through Scandinavia with a tent. Today she prefers to work with a view of pulsating city centres and loud music cranked up. She was a flight attendant before devoting herself entirely to writing. She was on the *SPIEGEL* best-seller list with the first volume of her *Now*-trilogy.



BACKLIST



To be
Published
**January
2024**



„Matilda and Jonathan's Enemies-to-Lovers story is like the characters themselves - beautiful in an almost painful way. Touching, honest and sensitive, it hits straight to the heart.“

Author Jana Schäfer



Gabriella Santos de Lima
NOW-TRILOGY
NOW We Are One (Vol. 2)
no. 1381
Published in August 2023
480 pages

Via Interrail through Scandinavia: The photo project is Tillie's last chance for a scholarship. The catch? She needs help for professional content. She even has the perfect travel partner: photography student Jonathan. It's just a shame that Tillie broke his brother's heart and Jonathan has hated her ever since. Reluctantly, he agrees – on the condition that he may photograph the tattoo on her thigh. What she did not take into account: That he won't look away when he sees the scars under the ink. That he is actually always looking at Tillie.

In the second volume of her New Adult trilogy, SPIEGEL bestselling author Gabriella Santos de Lima brings social taboo topics to the surface in a sensitive and unsparing way, giving them a long overdue visibility.

A return that changes everything

- Touching love story full of passion in the heart of Venice
- Sensitive dealing with serious themes such as drug addiction and grief
- About the fear of facing the past, and the courage to do it anyway
- Grumpy protagonist meets sunshine-love-interest



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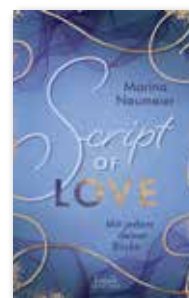
First edition with inserted postcard

MARINA NEUMEIER, born in 1995, studies art history in Munich and works in an auction house. She is an avid reader, loves to travel and uses every free minute to work on new ideas.

BACKLIST



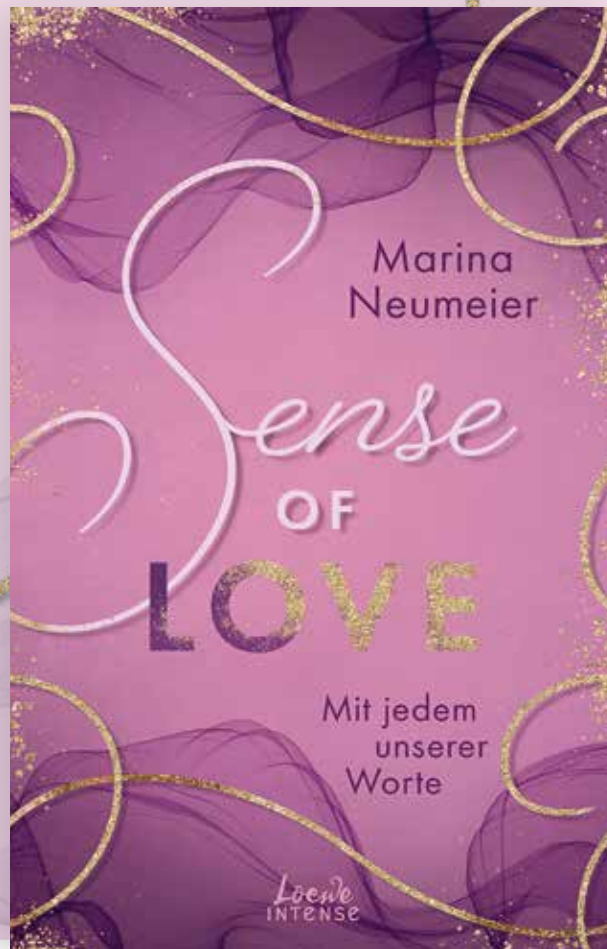
no. 1492 | Vol. 1



no. 1493 | Vol. 2

„Grumpy & Sunshine at its best! Livia and Luca are like ice and fire, contradictory at first sight and yet they are one. Their deep bond touched me deeply and after the last page at the latest it's clear: the brightest spark comes from opposites.“

SPIEGEL-Bestseller author Alexandra Flint



Marina Neumeier

LOVE-TRILOGY

Sense of Love – With Every Word of Ours (Vol. 3)

no. 1494

Published in June 2023

480 pages

Model Livia Russo enjoys her jet-set life and would prefer to never return to her hometown of Venice. When her father dies, however, she has to deal with his legacy and the shadows of her past. Meanwhile, gondolier Luca dreams of a career as an opera singer, while his family expects him to carry on the tradition as a gondolier in Venice. When one of his singing videos goes viral and he becomes an internet star overnight, Livia, of all people, offers him her help. Until her father's legacy is suddenly threatened and Livia has to decide: Does she stay and fight for a cause she never wanted? Or does she banish Venice, and with it Luca, from her life for good?

The concluding volume to Marina Neumeier's New Adult trilogy is full of courage and hope. *Sense of Love* is not only a declaration of love for music, but rather a reminder that happiness is often found in unexpected moments.

All I want for Christmas is ... Intense!

- One book, five stories
- Dreamlike settings: from Sylt to the Alps to Venice
- Feel-good stories with cozy winter vibes
- Lovely design including lettering



- Extensive mailing to influencers with a wide audience
- E-mail marketing

LAUNCH-EVENTS

Big book signing with the five New Adult authors at the Frankfurt Book Fair 2023

Feels like Christmas-reading tour from November with the authors

Instagram- and TikTok Tour with the authors in November

Reading tours on **LOVELYBOOKS**

ONLINE-MARKETING HIGHLIGHT

PRESS HIGHLIGHT

EVENT HIGHLIGHT



Big poster for booksellers



Alexandra Flint, Kyra Groh, Marina Neumeier,
Gabriella Santos de Lima, Carolin Wahl

Feels like Christmas

no. 1674

Published in October 2023

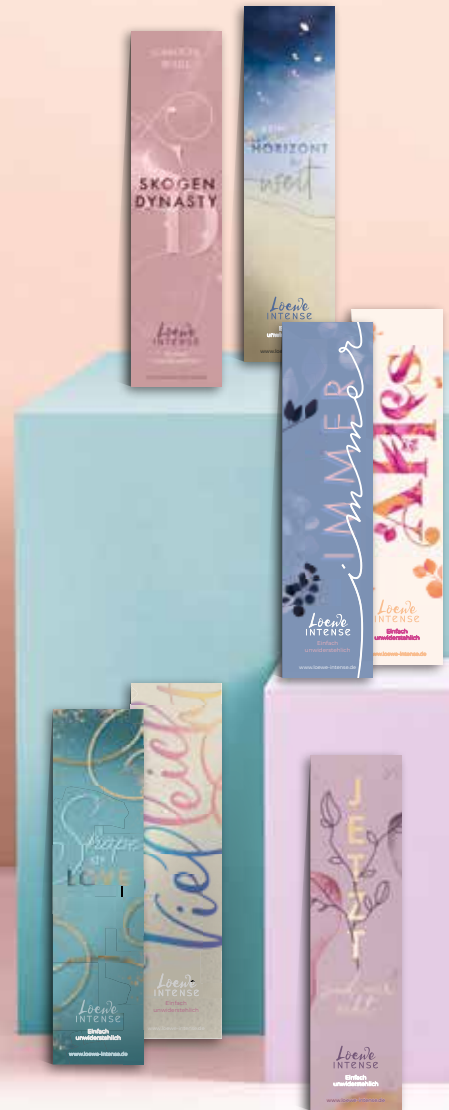
256 pages

Christmas Eve in Venice or New Year's Eve in the mountains? In five Christmas short stories, readers can spend the holidays together with their favourite Intense protagonists. While the Munich flat-mates start the new year with a crime dinner and no electricity, Jonas can think of nothing but Polly on his skiing holiday with his mates. Or rather: about her lips. And not everything goes according to plan in Venice either. When the canals freeze over, Cleo, Sofia and Livia have to organise a Christmas party in the love-city without further ado. Things are chaotic also on Sylt, where Leni's grandmother's long-awaited wedding is taking place. But it is not only the island that makes hearts beat faster – Noel van Vliet does too. What Tillie's sister Clementine doesn't know, however, is that he is the son of her boss. And therefore forbidden ...

Loewe INTENSE

OUR MARKETING STRATEGIES

- Huge social media campaign  
- Cooperation and elaborate mailing to Influencers
- Bestselling campaign and community reading **LOVELYBOOKS**
- Community marketing  **vorablezen**
- Cooperation with target-group media
- Goodies for bookstores
- E-mail marketing
- Amazon Advertising
- Special editions in cooperation with @buecherbuechse
- Pre-order campaigns with booksignings

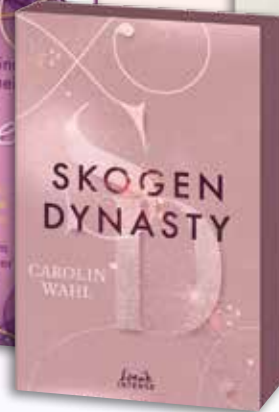


Loewe
INTENSE

Einfach unwiderstehlich

GESCHICHTEN
ZUM VERLIEBEN
UND TRÄUMEN

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HIER GEHT ES
ZU DEN
GESCHICHTEN
ZUM VERLIEBEN
UND TRÄUMEN

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- Wire ascender (ca. 40 x 35 cm)
- Pillow (50 x 30 cm)
- Bookmarks (7 designs à 25 pieces)
- Ceiling hanger (45 cm)
- Floor stickers (30 cm | 3er-Set)
- Posters

All series at a glance



no. 1095 | Vol. 1



no. 1096 | Vol. 2



no. 1097 | Vol. 3



no. 1164 | Vol. 1



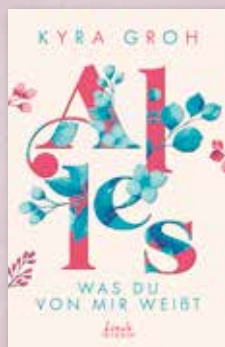
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no. 1166 | Vol. 3



no. 1149 | Vol. 1

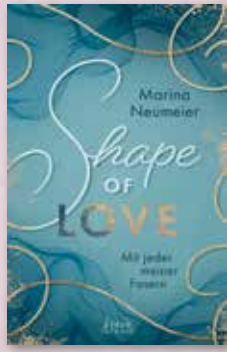


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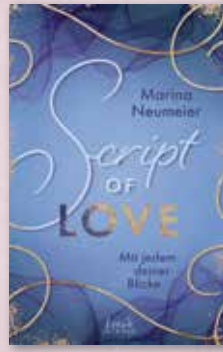


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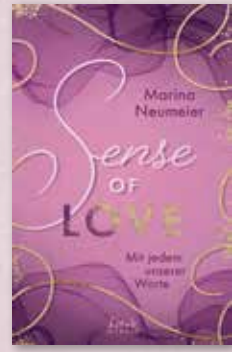




no. 1492 | Vol. 1



no. 1493 | Vol. 2



no. 1494 | Vol. 3



no. 1380 | Vol. 1



no. 1381 | Vol. 2



Jan 2024

no. 1382 | Vol. 3



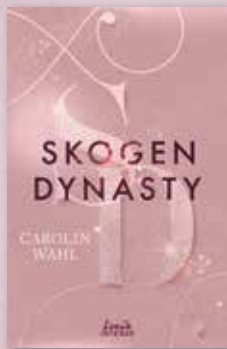
no. 1407 | Vol. 1



no. 1408 | Vol. 2



no. 1409 | Vol. 3



no. 1571 | Vol. 1



Feb 2024

no. 1572 | Vol. 2



July 2024

no. 1573 | Vol. 3



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